

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: MACROECONOMICS			
Teacher (Surname, middle letter, name):			
Course status: required			
Number of ECTS credits: 8			
Prerequisite: Enrolled in the first semester			
Aim of the course Introducing students to the basic laws of macroeconomics and macroeconomic relations according to which modern economies function.			
Outcome of the course After passing the exam, the student knows the basics of macroeconomics, understands the functioning of the economic system, the importance of determining and implementing current economic policy and can demonstrate the ability to see the importance of determining and implementing development strategies for both national and regional development strategies.			
Course content Theoretical classes: Economics, microeconomics and macroeconomics. Social production and its general characteristics. Economic growth and economic development. Indicators and factors of economic growth and development. Aggregate terms of production. Basic mechanisms of economic functioning and development management: economic system and economic policy. International macro management - macroeconomic categories (balance of payments, investments, sustainable economic development, living standards, etc.). Macroeconomic equilibrium. Demand and cost inflation. Labour market and unemployment. Economic cycles and the role of the state. The transition of macroeconomics. Practical teaching: Renewal of topics from lectures, checking students' knowledge on certain topics. Case study from practice, with discussion. Realization of two theoretical seminar papers on topics from the framework of the material covered in lectures. Consultations during the preparation, presentation and defence of theoretical seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the Preliminary exam and preparation for the exam.			
Literature:			
Basic literature			
1. Dr. Nikola Petrović, Macroeconomics, PEP, Belgrade, 2011.			
Supplementary literature			
2. Prof. dr Bogdan Ilić, Macroeconomics, VPS, Čačak, 2006.			
Number of hours of active teaching			Other classes
Classes: 3	Practise: 3	Other forms of teaching:	
Teaching methods: Lectures are auditory, performed with all students and accompanied by video presentations. Exercises are performed by groups of students in the auditorium, as: 1. auditory, where cases from practice are analysed, with discussion, instructions are given for the preparation of seminar papers; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defence of seminar papers by students.			
Evaluation of knowledge (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	written exam	30
Two theoretical seminar papers	30	oral exam	
Preliminary exam	20	practical	
Preparation for presentation and defence of the paper	10		

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BASICS OF MARKETING			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the first semester			
Aim of the course The goal is to master the necessary knowledge about the role of marketing in the context of achieving customer satisfaction.			
Outcome of the course After passing the exam, the student knows the function of marketing in achieving the goals of the business-production system, understands the relationship between marketing and development, i.e. production, and can demonstrate the ability to define the advantages of a particular product over the competition.			
Course content Theoretical classes: Concept and definition of marketing, Origin and development of marketing concept, Marketing concept. Marketing system. The role of products in meeting customer needs, Opportunities and limitations in meeting customer needs, The importance of quality, price and delivery times of products, Cooperation of marketing, development and production in improving placements, Locating potential customers, Offer information system, Competition information, Product distribution channels, Pricing, Customer support systems during the use of products, Monitoring the results of placements and analysis of messages from the realization. Practical teaching: Renewal of topics from lectures, checking students' knowledge on certain topics. Case study from practice, with discussion. Visit to business organizations regarding the perception of marketing performance. Realization of practical seminar work in Pilot factory. Consultations during the preparation, presentation and defence of seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the Preliminary exam and preparation for the exam.			
Literature Basic literature 1. Avakumović, Č., Avakumović, J., Marketing, 2010, PEP, Belgrade. 2. Jocić, C., 2005, Fundamentals of Marketing, Krusevac, ICIM 3. Radunović, D., 2004, Marketing, Kruševac, ICIM Supplementary literature 1. Bojović, P., Janjić S., and others, Business Marketing and Advertising, ŽIG, Zemun, 2009. 2. Kotler, P., 2003. Marketing, glossary from A to Z, Adizes, Novi Sad 3. Hanić, H., 2002. Marketing research and marketing information system, third edition, Faculty of Economics in Belgrade, Belgrade			
Number of hours of active teaching (distance learning consultations)			Other classes
Lectures:2	Practise: 2	Other forms classes:	Study research Work:
Teaching methods Lectures are auditory and are accompanied by a presentation of teaching content. Exercises are realized in the following way: - classroom, where topics from lectures are updated, students' knowledge is checked, seminar papers and instructions are issued, - consultative, where consultations are performed and related to the preparation of seminar papers by students on specific tasks; - demonstrative, where seminar papers are presented and defended.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Points	Final Exam	Points
Preparation for classes and attendance	10	written exam	30
Practical seminar work	30	oral exam	
Preliminary exam	20	practical	
Preparation for presentation and defence of the paper	10		

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: COMPUTER TECHNOLOGIES			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the first semester			
Aim of the course The goal is to acquaint students with the necessary knowledge in the field of computer technology as a basis for application in professional practice.			
Outcome of the course After passing the exam, the student knows the basic components of computers and their characteristics, understands the functioning of computers and computer networks and can apply the appropriate options within the program for word processing and graphics, as well as use the Internet.			
Theoretical classes: Development and field of application of computers, basic characteristics of personal computer, hardware and software, files in disk memory, role of operating system, WINDOWS operating system, characteristic applications, DOS operating system, word processing program, Word, computer graphics programs, basics for computer communications, computer networks - types and protocols, Internet. Practical teaching: MS Windows - operating system, application. MS Word - word processing program. Practical elaboration of four tasks from the mentioned areas for independent student work. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature 1. Mikarić, B., 2010, Computer technologies, practicum, Kruševac, ICIM 2. Živadinović, J., Medić, Z, 2013, Business Informatics, PEP, Belgrade Supplementary literature 1. Randić, S., Radojičić, M., 2000, Fundamentals of Computer Technology, ICIM, Kruševac 2. Gavrić, Z., Randić, S., 2000, Internet - basics of work, ICIM, Kruševac			
Number of hours of active teaching (distance learning consultations)			Other classes:
Lectures:2	Practical classes: 2	Other forms classes:	Study research Work:
Teaching methods Lectures are auditory, fully supported by video slides and demonstrations of work in computer programs, and are performed with the help of video projectors and computers with Internet access with all students. Exercises are performed in groups in a computer laboratory with a video projector and Internet access, as follows: 1) laboratory, for practical work in the MS Windows operating system and MS Word; 2) discussion, which takes place through questions and answers, 3) demonstration, for the presentation and defense of four independent tasks for independent work.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Pre-exam	Pre-exam	Pre-exam obligations
Preparation for classes and attendance	10	written exam	
Four tasks for independent work	40	oral exam	
Preliminary exam	20	practical	30
Preparation for presentation and defence of the paper			

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BUSINESS ECONOMICS			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 8			
Aim of the course Getting acquainted with economic laws and all factors that significantly affect the efficiency of growth and development of the company as a subject of market economy, and its adaptation to the domestic and world environment.			
Outcome of the course After passing the exam, the student knows the basic features of the company, understands the management of business results and can demonstrate the ability to interpret the efficiency of the company.			
Course content Theoretical classes: The emergence and development of economics as a science, the basics of entrepreneurship, the characteristics of a company, the types of companies by size, organization, activities and ownership. Company as a subject of market economy, management of company assets, cost management, business results management and profit distribution in the company. Business efficiency of the company, growth and development, as well as the basics of operational and strategic management. Practical teaching: Introducing students to specific examples from practice in organizing, doing business and managing on the spot in companies and other business entities in the immediate environment. Realization of a practical seminar work on the topic: Business efficiency of a specific company. Consultations during the preparation, presentation and defence of theoretical seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the Preliminary exam and preparation for the exam.			
Literature: Basic literature 1. Karavidić S., Ivković D., Radosavljević, K., 2015, Business Economics, PEP, Belgrade. Supplementary literature 2. Vujović S: Business Economics, FPE, Belgrade, 2009.			
Number of hours of active teaching			Other classes:
Classes: 3	Practise: 3	Other forms of teaching	Study research:
Teaching methods: Lectures are auditory and are accompanied by a presentation of teaching content. Exercises are realized in the following way: - classroom, where topics from lectures are updated, students' knowledge is checked, seminar papers and instructions are issued and successfully solved examples from the course content are presented, - consultative, where consultations are made about seminar papers by student; - demonstrative, where seminar papers are presented and defended.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Points	Final Exam	Points
Preparation for classes and attendance	10	written exam	30
Practical seminar work	30	oral exam	
Preliminary exam	20	practical	
Preparation for presentation and defence of the paper	10		

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: APPLICATIVE PROGRAMMING			
Teacher (Surname, middle letter, name):			
Course status: required			
Number of ECTS credits: 8			
Prerequisite: enrolled in the second semester and passed the Computer Technology exam			
Aim of the course The goal is to master students' knowledge for solving problems in professional work using adequate software.			
Aim of the course After passing the exam, the student knows the basic concepts in computer programming, understands the relationship between requirements for solving business problems and programming opportunities and can demonstrate competence in a specific calculation in Excel and making a presentation in MS Power Point and on the WEB.			
Course content Theoretical classes: Basics of computer solving of business problems, programming languages, object-oriented programming, basics of working in MS Power Point, interpretation of presentation, basics of using MS Excel, data types, formulas and functions, relational databases, using MS ACCESS, programming upgrade, WEB presentations, typical examples of computer application. Practical teaching: MS Excel - a program for tabular and graphical calculations and representations. Data exchange. Dynamic data exchange DDE. OLE complete integration. Using OLE techniques. MS PowerPoint - a program for creating presentations. Practical elaboration of 4 tasks from the mentioned areas for independent student work. Evaluation and analysis of teaching realization. Preparation and implementation of the preliminary exam and preparation for the			
Literature Basic literature 1. Randić, S., 2002, Programming through application programs, ICIM, Kruševac 2. Nikolić, Z., 2005, Computer Technology, ICIM +, Kruševac Supplementary literature 1. Brkovic, M. and Milošević, D., 2004, Practicum for Web Application Development, Technical Faculty Čačak 2. Krauder, D., Krauder, R., 2001, Macromedia Dreamweaver 4 and Fireworks 4, Mikro knjiga, Belgrade			
Number of hours of active teaching (distance learning consultations)			Other classes:
Lectures: 3	practice: 3	Other forms of classes:	Study research work:
Teaching methods The lectures are auditory and are realized with the help of a video presentation. Exercises are: 1. auditory, where tasks for independent work are issued and instructions for their realization are given; 2. demonstration, where students are introduced to various examples of application of application software in specific business systems; 3. consultative, where consultations are performed during the preparation of tasks; 4. demonstrative, where tasks are presented and publicly defended.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	
Four tasks for independent work	40	Oral exam	
Preliminary exam	20	practice	30
Preparation for presentation and defense of the paper			

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BASICS OF MANAGEMENT			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 8			
Prerequisite: enrolled in the second semester			
Aim of the course The goal is to master the elements of the management process, especially the operational aspect.			
Outcome of the course After passing the exam, the student knows what management is (about the contents of the elements of managerial processes, the decision-making process, motivation, the importance and ways of basic communication), understands the functioning of business-production system, relations of parts and wholes, the role of middle managers in achieving goals. The importance of communication, organizing as one of the key means of using resources in achieving goals, and can demonstrate the ability to solve operational problems and achieve bilateral and group communication.			
Course content Theoretical classes: Management development, multidisciplinary character of management, management and entrepreneurship, efficiency and effectiveness, management process, system of goals and sub-goals, planning as a choice of way to achieve goals, organization to ensure activation of human resources, control in conjunction with planning - planning-control cycle, preventive and corrective control, subjective support in the context of the management process, leadership, motivation and decision making. Practical teaching: Tour of business systems from the environment. Publishing and preparation of a practical seminar work on the topic of planning and control cycle in the business system. Giving instructions, consultations and defence of practical seminar work. Evaluation and analysis of teaching realization. Preparation and implementation of the Preliminary exam and preparation for the exam.			
Literature Basic literature 1. Karavidić, S. et al., 2016, Management, PEP, Belgrade 2. Bulat, V., 2008, Management, ICIM +, Krusevac Supplementary literature 1. Djordjevic B., Management, V edition, ICIM +, Krusevac, 2005. 2. Živković, Ž., Et al., Fundamentals of Management, DŠIR - Bakar, Bor, 2002. 3. Wren D., and Voich D., Management, Process, Structure and Behaviour, translation, Grmeč - Economic Review, Belgrade, 2001.			
Number of hours of active teaching (distance learning consultations)			Other classes
Classes: 3	Practise: 3	Other forms of classes:	Study research
Teaching methods The lectures are auditory and are realized with the help of a video presentation. Exercises are: 1. classroom, where seminar papers are published and instructions for their implementation are given; 2. demonstration, where students get acquainted with management in specific business systems. 3. consultative, where consultations are performed during the preparation of seminar papers; 4. demonstrative, where seminar papers are presented and publicly defended.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar work	30	Oral exam	
Preliminary exam	20	Practical	
Preparation for presentation and defence of the paper	10		

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course status: QUANTITATIVE METHODS			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the second semester			
Aim of the course The aim is to master the knowledge of quantitative methods, especially of a stochastic nature, for use in solving problems in professional work.			
Outcome of the course After passing the exam, the student knows the basic concepts of mathematical statistics and methods based on it, understands which quantitative methods are used to solve appropriate problem models and can demonstrate ability to apply certain quantitative methods in solving specific professional problems.			
Course content Theoretical classes: Basic concepts of probability, random variable type of probability, statistics and sets, variation, types of means, standard deviations, sampling, verification of statistical hypotheses, regression and correlation for computer application, basics of linear algebra, linear programming - application of appropriate software. Nonlinear programming, dynamic programming, basics of financial mathematics, factor analysis. Practical teaching: Making assignments that belong to the topic that was done in the lectures. Practical training of students for the use of computers in thematic tasks with the use of available software for the areas studied in this course - software for statistical problem analysis (Excel and available on the Internet), for linear programming, for transport problem and scheduling model, as well as for multicriteria optimization methods. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature 1. Petrović, Ž., Economic Statistics, 2011. PEP, Belgrade Supplementary literature 1. Simonović, V., Tadić, D., Milanović, D., Quantitative methods, ICIM plus, Kruševac, 2005. 2. Tadic, D. and group of authors, Operational Research, ICIM plus, Kruševac, 2005. 3. Simonovic, V. et al., Quantitative methods - a collection of solved problems, ICIM plus, Krusevac, 2006. 4. Petrić, J., et al., Operational Research, Scientific Book, Belgrade, 1989. 5. Jovanović, T., Quantitative methods, Faculty of Mechanical Engineering, Belgrade, 1996.			
Number of hours of active teaching (distance learning consultations)			Other classes
Classes: 2	Practise: 2	Other forms of classes:	Study research Work:
Teaching methods Lectures are performed in an auditorium and each thematic unit is explained theoretically and through illustrative examples. Exercises are auditory and laboratory. Illustrative examples are made in auditory exercises. Laboratory exercises in the computer classroom solve problems with the help of available software packages. Students are divided into smaller groups (up to 5 students in a group) and have the obligation to draft and publicly present four assignments for independent work.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Points	Final exam	Points
Preparation for classes and attendance	10	Written exam	30
Four assignments for independent work	40	Oral exam	
Preliminary exam	20	Practical	
Preparation for presentation and defence of the paper			

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BUSINESS ENGLISH LANGUAGE I			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the second semester			
<p>Aim of the course</p> <p>Acquiring knowledge of the basics of English grammar necessary for mastering business English. Adoption of business vocabulary necessary for the realization of basic oral business communication. Enabling students to conduct interviews in specific business situations. Developing communication skills and business culture.</p>			
<p>Outcome of the course</p> <p>After passing the exam, the student knows how to adequately apply the grammatical material and rules of conducting business conversation, understands the interlocutor within the mentioned topics, newspaper advertisements in English, text on the processed topic, and can demonstrate competence in the following way: yes to give general information about himself, his job, the place where he lives and works, the company, the product, to have a conversation within the mentioned topics, to write a short autobiography, to make a chart analysis.</p>			
<p>Course content</p> <p>Vocabulary on topics: introduction, place where the student lives, works (country, city, apartment, office), working day, appointment, telephone, autobiography, providing information about the company, planning activities, analysis of activities performed, jobs and responsibilities, factory visit, characteristics of a leader, basic concepts in the field of economics, informatics, mathematics, production and service processes, the key to successful communication (proxemics), at a fair, on a business trip, in a hotel, restaurant, city orientation, shopping and complaints, presentation and advertising products, weather conditions.</p> <p>English grammar: nouns, pronouns, adjectives, article, construction There is / are, modal verbs (can, may, must), verb tenses (Present Simple / Continuous / Perfect / Perfect Continuous), numbers, quantifiers (much / many, little / few), adverbs, word construction, words of opposite meaning, questions (yes / no questions, special, tag-questions), passive, conditional sentences (3 types), sequence of tenses.</p>			
<p>Literature</p> <p>Basic literature</p> <ol style="list-style-type: none"> 1. Milojević, V., 2016, Business English with correspondence, PEP, Belgrade 2. Ilić, G., 2011, Ready for Business I, ICIM, Kruševac <p>Supplementary literature</p> <ol style="list-style-type: none"> 1. Stojilovic., M., 1999, Business English I, ICIM, Kruševac 2. Stojilović., M., 1998, Practice Your English, ICIM, Kruševac 3. Stojilović., M., 1996, English Practice Tests, ICIM, Kruševac 			
Number of hours of active teaching (distance learning consultations)			Other classes
Classes: 2	Practice: 2	Other forms of classes	
<p>Teaching methods</p> <p>Lectures are performed in the auditory way with the presentation of teaching contents. Exercises are performed in the form of language exercises in which students practice all relevant elements of the English language such as pronunciation, grammar and spelling, develop all language skills - speaking, reading and writing.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Pre-exam	Pre-exam	Pre-exam obligations
Preparation for classes and attendance	10	Written exam	
Four tasks for independent work	40	Oral exam	30
Preliminary exam	20	practice	
Preparation for presentation and defence of the paper			

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: INDUSTRIAL MANAGEMENT			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 8			
Prerequisite: enrolled in the third semester and passed the exam in Basics of Management			
Aim of the course The goal is to master the basic knowledge of management as a process, in business in industrial conditions.			
Outcome of the course After passing the exam, the student knows the structure of managerial functions and the essence of the role in the production-business system (PPS), understands the role of the PPS manager, and can demonstrate the ability to create the structure of the planning-control cycle.			
Course content Theoretical classes: Business-production system in interaction with the environment, managerial structure - multi-level character, structure of necessary knowledge by levels, system of goals in business-production system, production program as a framework for directing goals - long-term, medium-term and short-term, planning resources needed to achieve annual goals, organization - division of labor, range of management, shaping instrumentalization of organizational units, job placement, manager evaluation, control with regulation, planning-control cycle, motivational theories, communication-leadership models, authority and power, leadership styles, decision-making - situational approach, stages in the decision-making process. Practical teaching: Some of the topics from the lecture are explained in more detail. A practical seminar paper is being implemented in the Pilot Factory, within the independent work of students on the topic "Working Day of Managers", by first giving instructions, then consulting during its preparation and finally public defense. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature 1. Bulat, V., Industrial Management, ICIM plus, Kruševac, 2008. 2. Bulat, V., 2003, Industrial management - a new paradigm, ICIM +, Kruševac Supplementary literature 1. Karavidić, S. et al., 2014, Management, PEP, Belgrade 2. Koontz, H., Weihrich, H., 1998, Management, MATE, Zagreb			
Number of classes of active teaching (distance learning consultations)			Other classes
Lectures: 3	Practical classes: 3	Other forms of teaching:	Study research:
Teaching methods Lectures are auditory, performed with all students in the amphitheater, and accompanied by video presentations. Exercises are performed in groups of students in the auditorium, as follows: 1. auditory, where certain topics from the lecture are explained, instructions are given for the preparation of a seminar paper; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defence of seminar papers by students.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	written exam	30
Practical seminar work	30	oral exam	
Preliminary exam	20	practical	
Preparation for presentation and defence of the paper	10		

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: OPTIMIZATION MODELS			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the third semester and passed the exam in Quantitative methods			
<p>Aim of the course</p> <p>The goal is to get students acquainted by selecting methods and techniques of operational research to find alternative solutions to certain problems in professional work.</p>			
<p>Outcome of the course</p> <p>After passing the exam, the student knows the possibilities and limitations of applying a selection of operational research methods, understands the role of methods and techniques of operational research in the process of solving specific problems, can demonstrate the ability to apply selected methods of operational research (network planning, CPM).</p>			
<p>Course content</p> <p>Theoretical classes:</p> <p>Mathematical models - target functions and constraints, linear programming, types and software support, task scheduling problems - operations, transport problems, nonlinear programming capabilities and benefits, network planning - CPM and PERT - time / cost with software support, inventory models, queues, machine replacement optimization model, simulation models with appropriate software support, basics of multicriteria optimization.</p> <p>Practical teaching:</p> <p>Making assignments that belong to the topic done in the lectures. Practical training of students for the use of available software for the studied areas in management tasks: for statistical problem analysis (Excel, and software available on the Internet), for linear programming, transport problem and scheduling model as well as for multicriteria optimization methods (AHP and ELECTRA). Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature</p> <p>Basic literature</p> <ol style="list-style-type: none"> 1. Tadic, D. and group of authors, Operational Research, ICIM plus, Kruševac, 2005. 2. Simonović, V., Tadić, D., Milanović, D., Quantitative methods, ICIM plus, Kruševac, 2005. 3. Simonovic, V. and a group of authors, Quantitative methods - a collection of solved problems, ICIM plus, Kruševac, 2006 <p>Supplementary literature</p> <ol style="list-style-type: none"> 1. Render, B., Stair, JR., R., Quantitative Analysis for Management, Prentice Hall, 2000. 2. Jovanović, T., Quantitative methods, Faculty of Mechanical Engineering, Belgrade, 1996. 3. Petrić, J., et al., Operational Research, Scientific Book, Belgrade, 1989. 4. Jovanović, T., et al., Collection of tasks from quantitative methods, Faculty of Mechanical Engineering, Belgrade, 1996. 			
Number of hours of active teaching (distance learning consultations)			Other classes
Lectures: 2	Practical classes: 2	Other forms of teaching:	Study research:
<p>Teaching methods</p> <p>Lectures are performed in auditory way and each thematic unit is explained theoretically and through illustrative examples. Practical classes are auditory and laboratory. Illustrative examples are done in auditory practical classes. Problems are solved in the lab practical classes in the computer lab by using available software packages. Students are divided into smaller groups (up to 5 students in a group) and have the obligation to draft and publicly present four assignments for independent work.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	written exam	30
Four tasks for independent work	40	oral exam	
Preliminary exam	20	practical	
Preparation for presentation and defence of the paper			

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BUSINESS ENGLISH II			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the third semester and passed the Business English exam			
<p>Aim of the course</p> <p>Enabling students to read original literature and newspaper articles in the field they are studying. Adoption of professional terminology. Developing students' habits for permanent professional development through reading foreign literature. Introducing students to the basics of business correspondence, and training for writing certain types of business letters. Developing speaking skills - professional conversation.</p>			
<p>Outcome of the course</p> <p>After passing the exam, the student knows the correct pronunciation and meaning of professional words, the set of professional nouns, the rules of writing business letters, the rules of successful negotiation, to find the necessary information from a longer text, understands texts from the field and business articles, basic types of business letters, interlocutor within the above topics and can demonstrate knowledge as follows: to translate the letter of a business partner from English into Serbian, to conduct a conversation on topics, to write a business letter (instruction, offer, order, complaint, request for a bank loan, reservation for a stand at the fair).</p>			
<p>Course content</p> <p>Theoretical classes:</p> <p>Vocabulary: professional terminology in the field of economics, management, business processes, location and structure of the company, e-business, marketing, public relations, statistics, time management, business correspondence, work motivation, decision making, etc.</p> <p>Grammar: plural of professional nouns, corrective work on grammatical categories necessary for the successful writing of business letters.</p> <p>Practical teaching:</p> <p>In addition to exercises that additionally include students in the teaching process, there are oral presentations of students in the form of a presentation on the topics of founding a company, regional development, market research. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature</p> <p>Basic literature</p> <p>Milojević, B., 2013, Business English with correspondence, PEP, Belgrade</p> <p>Ilić, G., Ready for Business II, ICIM, Kruševac, 2011.</p> <p>Stojilović, M., English Grammar through Exercises, From elementary to intermediate with key, Media print A.D. Kruševac, 2005</p> <p>Nedeljkovic, D. B.E., Business English Textbook for second year students, ICIM plus, Kruševac, 2004.</p> <p>Supplementary literature</p> <p>Badger, I. Everyday Business English. Longman. Haddington, 2003. Duckworth, M. Business Grammar and Practice. OUP. Oxford, 2003. Popović, Lj., Mirić, V., Grammar of the English language with exercises. Zavet, Belgrade, 2001.</p>			
Number of hours of active teaching (distance learning consultations)			Other classes:
Classes: 2	Practise: 2	Other forms of classes	
<p>Teaching methods</p> <p>Lectures are organized in accordance with the communicative and humanistic approach, with students in the centre of attention. Exercises are performed in small groups, and students are organized in groups or pairs, which increases their speaking time and develops a sense of teamwork. Exercises include a public presentation and defence by the student of four tasks for independent work within the teaching content.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	
Four assignments for independent work	40	Oral exam	30
Preliminary exam	20	practice	
Preparation for presentation and defence of the paper			

Study program: ECONOMICS IN THE BUSINESS-INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: COMMUNICATION TECHNOLOGIES			
Teacher (Surname, middle initial, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: chosen elective course and enrolled in the third semester			
Aim of the course The goal is for students to master the knowledge that enables them to convey messages to associates in a quality manner.			
Outcome of the course After passing the exam, the student knows about modelling and communication networks, understands the role of communication in achieving business functions, and can demonstrate verbal communication with an associate.			
Course content Theoretical classes: Communication as a transfer of information and data, man as a thinker - an actor in the communication process, basic and complex model of communication, modalities of communication - verbal and nonverbal, written and oral, communication disorders, types of communication networks, correlations between organizational structure and communication network, articulation point in the communication network, means of communication classic and electronic, tele - conferences with computer support. Practical teaching: Renewal of topics with Closer explanation of the content from the lectures, checking the students' knowledge on certain topics. Panel discussion on business communication topics. Realization of two seminar papers in the field covered in lectures. Consultations during the preparation, presentation and defence of seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Basic literature 1. Nikolić, Z., 2005, Communication Technologies, ICIM +, Kruševac Supplementary literature 1. Nadrljanski., 2004, Management Information System, ICIM +, Kruševac 2. Levi, S., Media Management, Faculty of International Management, Belgrade, 2002.			
Number of classes of active teaching (distance learning consultations)			Other classes
Lectures: 3	Practical classes: 3	Other forms of teaching:	Study research:
Teaching methods Lectures are auditory, performed with all students in the amphitheatre, and accompanied by video presentations. Exercises are performed in groups of students in the auditorium, as: 1. auditory, where certain topics from the lecture are explained, instructions are given for the preparation of a seminar paper; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defence of seminar papers by students.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	written exam	30
Two theoretical seminar papers	30	oral exam	
Preliminary exam	20	practical	
Preparation for presentation and defence of the paper	10		

Study program: ECONOMICS IN BUSINESS			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: MARKET KNOWLEDGE			
Teacher (Surname, middle letter, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: chosen elective course and enrolled in the third semester			
Aim of the course The goal is to master the knowledge of value theory in order to be able to analyze the market, market mechanism and prices in the conditions of free operation of economic laws.			
Outcome of the course After passing the exam, the student knows that in market economies, the market solves basic and interdependent problems through a system of prices (profit or loss): what will be produced and how much, how and when will it produce goods, understand market relations and the role of prices in the final distribution between different participants and can demonstrate the ability to respond quickly to changes in the environment and make decisions in accordance with the goals and objectives of the business system.			
Course content Theoretical classes: Relationships of production, distribution and consumption and the process of exchange. Basic market elements and market typology. Basic elements of supply: production, and its characteristics, costs: concept and classification, yield laws, cost elasticity, supply and prices: supply curve, supply elasticity, total, average and marginal revenue. Elements of demand, demand factors, consumer behavior. The system of needs and utility, prices and income as factors of demand and elasticity of demand. Market prices: value and market prices, market prices and market structure: prices in conditions of full competition, prices in conditions of monopoly, prices in conditions of limited competition. Practical teaching: Consideration of topics with deepening of the content from lectures, checking students' knowledge on certain topics. Market analysis. Realization of two seminar papers in the field covered in lectures. Consultations during the preparation, presentation and defense of seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature 1. Radunović, D., 1998, Marketing-Market Policy of Enterprises, ICIM, Kruševac Supplementary literature 1. Senić, R., 1998, Marketing Management, Prizma, Kragujevac, 2. Kotler, F., 2001, Marketing Management, Mate, d.o.o., Zagreb 3. Lancaster, G., and Massingham, L., 1997, Marketing Management, Belgrade, PC "Grmeč"			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 3	practice: 3	Other forms of classes:	Study research work
Teaching methods Lectures are auditory, performed with all students in the amphitheater, and accompanied by video presentations. Exercises are performed in groups of students in the auditorium, as follows: 1. classroom, where certain topics from the lecture are explained, instructions are given for the preparation of a seminar paper; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Two theoretical seminar papers	30	Oral exam	
Preliminary exams	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BASICS OF ACCOUNTING			
Teacher (Surname, middle letter, name):			
Course status: required			
Number of ECTS credits: 8			
Prerequisite: Enrolled IV semester			
Aim of the course: Acquiring knowledge in the field of accounting in economic financial institutions, as well as at other levels of the organization through the study of the theory, organization and methodology of accounting.			
Outcome of the course: After passing the exam, the student knows the accounting principles and principles of accounting, understands the organizational structure of accounting and can demonstrate the ability to create a balance sheet of a small business.			
<p>Course content</p> <p>Theoretical classes: The concept, role and importance of accounting, historical aspects of accounting development, organizational structure of accounting, accounting principles and principles, operational records, company assets, sources of funds, sources of non-operating funds, income and expenses, calculation of costs and effects in production, balance sheet and income statement, systematic and chronological records, accounting treatment of fixed assets, chart of accounts and chart of accounts, specifics of accounting of manufacturing companies, specifics of accounting of trade companies, bookkeeping of foreign trade, fund accounting and public sector accounting.</p> <p>Practical teaching:</p> <p>Deepening of topics from lectures and checking students' knowledge on certain topics. Realization of practical seminar work on the topic: Balance sheet and income statement of a specific company. Consultations during the preparation, presentation and defense of seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature:</p> <p>Basic literature</p> <p>1. Kljenak-Vojteški D., Pavlović M., Financial Accounting, PEP, Belgrade, 2012.</p> <p>Supplementary literature</p> <p>2. Mrdović B., Accounting Management, VPŠ, Čačak, 2006</p>			
Number of hours of active teaching			Other classes
classes: 3	practice: 3	Other forms of classes:	
<p>Teaching methods</p> <p>Lectures are auditory, performed with all students in the amphitheater, with the help of a video presentation. Exercises are performed in groups of students in the auditorium, of the following type: 1. classroom, where certain topics from the lecture are explained, instructions are given for the preparation of a seminar paper; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: INFORMATION SYSTEMS			
Teacher (Surname, middle letter, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled IV semester			
Aim of the course The goal is to master the knowledge about information systems and in that context about the use of production information system.			
Outcome of the course After passing the exam, the student knows the possibilities of using information and data, understands the role of the production information system (PIS) in performing business functions, and can demonstrate competence by preparing a comment on the report on the "bottleneck" in production			
Course content Theoretical classes: Genesis of information system in correlation with the establishment of organizational structure, mass production as a challenge to constitute a production information system, information flows in production, information carriers, information and data processing technology, computer networks, INTRANET, specifics of computer support depending on the type of technological processes, report design about developments in production, adjusting information and data according to user needs, information and data protection. Practical teaching: Deepening of certain topics from lectures. Presentation of realized performances of PISG . Group development of the project task on the topic: Improving the PISG of a specific company from the environment. Mentoring during task development, presentation and its defense. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature Zivadinovic, J., Medic, Z., Management Information System, 2013, PEP, Belgrade Veljović, A., Radojičić, M., Vesić, J., 2006, Management Information Systems, ICIM Kruševac Supplementary literature Nadrljanski, Đ., Information Systems, second edition, ICIM plus, Kruševac, 2006. Bulat, V., Gavrić, Z., Production Information System, second supplemented and amended edition, ICIM plus, Kruševac, 2005.			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 2	practice: 2	Other forms of classes	
Teaching methods Lectures are auditory with the help of MS PowerPoint presentation. The exercises are: 1-auditory, for deepening topics, PISG case analysis and issuing project assignments; 2-consultative, for mentoring regarding project tasks; 3-demonstrative, for the presentation and defense of project assignments by groups of students.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BASICS OF FINANCIAL MANAGEMENT			
Teacher (Surname, middle letter, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled IV semester			
Aim of the course: Introducing students to theoretical and practical knowledge and skills in the field of financial management from the point of view of goals and tasks of business entities and financial institutions.			
Outcome of the course: After passing the exam, the student knows the elements, structure and instruments of the financial system, understands the budget, liquidity and solvency of business entities and can demonstrate the ability to implement franchising contracts.			
<p>Course content:</p> <p>Theoretical classes: Financial system and its structure, financial instruments and financial mechanisms, financial management, versus business finance, managerial finance, versus entrepreneurial finance, money and capital, money and capital market, company budget, structure of financial flows of transnational corporations, liquidity and solvency business entities, financial marketing, share capital and dividend policy, production recycling of capital, self-financing and fertilization of capital, leasing, franchising and factoring, investment management, portfolio management and risk management, financial leverage, financial leverage, credit and loan financing, internal and external financial resources, accumulation and operation companies, financial strategies of corporate companies.</p> <p>Practical teaching:</p> <p>Further elaboration of topics from lectures and testing of students' knowledge on certain topics. Realization of two theoretical seminar papers on topics from the framework of the material covered in lectures. Consultations during the preparation, presentation and defense of theoretical seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature:</p> <p>Basic literature</p> <p>1. Karavidić S., Ivković D., Kosarovski D., 2011, Fundamentals of Financial Management, PEP Belgrade, Supplementary literature</p> <p>1. Grandov Z: Financial Management, FPE, Belgrade, 2009</p> <p>2. Vujović S: Fundamentals of Financial Management, Megatrend University, Belgrade, 2005.</p>			
Number of hours of active teaching			Other classes
classes: 2	practice: 2	Other forms of teaching:	Study research work:
Teaching methods: Lectures are auditory, performed with all students in the amphitheater, and accompanied by video presentations. Exercises are performed in groups of students in the auditorium, as follows: 1. classroom, where individual topics from the lectures are deepened, instructions are given for the preparation of a seminar paper from the framework of the processed material; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students.			
Knowledge assessment (maximum knowledge assessment (maximum number of points 100))			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Two theoretical seminar papers	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: PUBLIC RELATIONS			
Teacher (Surname, middle letter, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: elective course chosen and IV semester enrolled			
Aim of the course The goal is to master the knowledge to create the basis for the presentation of the image inside and outside the company.			
Outcome of the course After passing the exam, the student knows what is achieved in public relations for the benefit of the company, understands the role of public relations in creating comparative advantages compared to the competition, and can demonstrate elements of identity representation to a newly hired associate.			
Course content Theoretical classes: The process of creating the identity of the business-production system, internally and externally, the purpose of identity creation, methods and techniques of identity construction, the contribution of the managerial structure in creating identity, methods and techniques of interpreting internal identity to associates, target group identification, external identity interpretation procedure, realization of a system for collecting relevant information and data, which enable the creation of external and internal identity of the company, continuous monitoring and analysis of the effects in achieving the presentation of the identity of the company Practical teaching: More detailed clarification of teaching topics especially through case studies. Organized visit to a business-industrial system and introduction of students to modern ways of public relations; Preparation of a practical seminar paper based on a predefined task in an arbitrarily selected industrial company. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature Cvetković, Lj., Public Relations, ICIM +, Kruševac, 2006. Lukić, Lj., Public Relations - script, Kruševac, 2013. Supplementary literature Filipović, V., i grupa autora, Odnosi s javnošću, Fakultet organizacionih nauka, Beograd, 2005. Sandra O., Public Relations Strategy, Second Edition, Kogan Page Limited, Chartered Institute of Public Relations - London, UK, 2007			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 3	practice: 3	Other forms of classes:	Study research work:
Teaching methods Lectures are auditory with the help of MS PowerPoint presentation. The exercises are: 1-auditory, for deepening topics, analysis of public relations cases and issuing seminar assignments; 2-consultative, for mentoring regarding seminar assignments; 3-demonstrative, for the presentation and defense of seminar assignments by groups of students.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: COMMERCIAL KNOWLEDGE OF GOODS			
Teacher (Surname, middle letter, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: selected elective course, enrolled IV semester			
Aim of the course Introducing students to the technological foundations of production, quality standards and regulations of different types of products, conditions for quality improvement, as well as handling and storage of goods.			
Outcome of the class After passing the exam, the student knows the concept and modalities of products, understands the importance of handling, storage and packaging of products to prevent spoilage of products and can demonstrate ability to apply internationally established standards governing the correctness of goods.			
Course content Theoretical classes: Product. The concept of product. New product. Ecological product. Product classification. Product quality. Definition of quality. Quality measure. Standards and standardization. Transposition of material products. Causes of product spoilage. Packaging and wrapping. Product labeling. Storage, warehousing and handling. Manipulation of dangerous products. Raw materials. Energy. Forms and sources of energy. Alternative energy sources. Metallic materials. Basic chemical products. Agrochemical products. Polymer based products. Food products. Alcoholic drinks. Practical teaching: Clarification of topics from lectures and checking students' knowledge on certain topics. Realization of practical seminar paper on the topic: Characteristic product of a specific company. Consultations during the preparation, presentation and defense of theoretical seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature: Basic literature 1. Petrović N., Commercial knowledge of goods, FPE, Belgrade, 2009 Supplementary literature 2. S. Urošević, L Jovanović, D. Ušćumlić, Commercial knowledge of goods, Faculty of Economics, Belgrade, 2006.			
Number of hours of active teaching			Other classes
classes: 3	practice: 3	Other forms of classes	Study research work
Teaching methods: Lectures are auditory, are realized in the amphitheater for all students, and video presentations are used. Exercises are held in groups and are of the following character, as follows: 1-auditory, to deepen the topics, analysis of cases related to product features and publishing practical seminar papers on "Commercial knowledge of the selected product of a particular production and business system"; 2-consultative, for mentoring regarding seminar assignments; 3-demonstrative, for the presentation and defense of seminar assignments by groups of students.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: COMPANY ORGANIZATION			
Teacher (Surname, middle letter, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the V semester			
<p>Aim of the course</p> <p>The goal is to master the knowledge about the development of thoughts about organizing and consequently in the constitution of business functions within the business-production system.</p>			
<p>Outcome of the course</p> <p>After passing the exam, the student knows the basic concepts of the status and organization of the company, understands the purposefulness of the division into business functions and their contribution to achieving goals, and can demonstrate the ability to create organization charts of the company.</p>			
<p>Course content</p> <p>Theoretical classes:</p> <p>Basic concepts, presentation of the theory of organization - classical, neoclassical, modern and contingent, economic entities, normative regulations of production companies, forms of production companies - related to limited liability, functional structuring - business and managerial functions, characteristic business functions, development and research, marketing , production, procurement, sales, finance, accounting, personnel, forms of organization - sector, service, etc.</p> <p>Practical teaching:</p> <p>Publishing seminar papers for students' independent work. Preparation of a practical seminar paper on the topic: Macro and micro organizational schemes of companies from the environment and a description of their functions. Consultations during the preparation, presentation and defense of seminar papers. Visit to Pilot Factories. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature</p> <p>Basic literature</p> <p>Petković, M., Janićijević, N., Bogićević, M, B., Organization, Faculty of Economics, Belgrade, 2009.</p> <p>Bulat, V., Bojković, R., Organization of the company, ICIM plus, Kruševac, 2008.</p> <p>Supplementary literature</p> <p>Stanković R., Bojković R., Radojević Z., Organizational design, PEP, Belgrade 2011.</p> <p>Company Law, Sl.gl. 125/04.</p> <p>Bulat, V., 2001, Theory of organization, ICIM, Kruševac</p>			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 2	practice: 2	Other forms of classes:	
<p>Teaching methods</p> <p>Lectures are auditory, performed with all students in the amphitheater, and accompanied by video presentations. Exercises are performed in groups of students in the auditorium as: 1. classroom, where certain topics from the lecture are explained, instructions are given for the preparation of a seminar paper; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students; 4. Demonstration, to present the business of Pilot Factory.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: INTERNET BUSINESS			
Teacher (Surname, middle initial, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: Elective course chosen, 5th semester enrolled and Passed exam in the course Information Systems			
Aim of the course The goal is to master the knowledge of using the INTERNET to improve the elements of business.			
Outcome of the course After passing the exam, the student knows how to make contact with a partner via the INTERNET, understands the nature of the changed conditions for doing business via the INTERNET, and can demonstrate finding a supplier of goods / services via the INTERNET.			
Course content Theoretical classes: Possibilities of using the INTERNET in current business, INTERNET services, computer connection, e-mail, Internet search, telnet - interactive remote communication, remote conferencing, multimedia support, Websites as a basis for mutual acquaintance of partners, virtual trade in goods and service, virtual banking, electronic coin, internet marketing, legal aspects of doing business via the INTERNET, data protection, virus protection. Practical teaching: Exercises - Payment cards and electronic payment transactions. Internet banking. E-business security. Digital signature and certificate. Electronic money and electronic payment systems. Smart cards. M-commerce services and applications. Internet business models. Opening a store on the Web. Opening a bank account for online trading. Laboratory exercises – Practical examples in classroom exercises of processed material. Independent elaboration and defense of the task for independent work on the mentioned topics from the auditory exercises. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam			
Literature Basic literature Randjic, S., Skorup, A., Doing business over the Internet, ICIM plus, Krusevac, 2008 Čekerevac, Z., Internet technologies and Internet business, ICIM plus, Kruševac, 2009 Supplementary literature Novaković, J., Electronic business, Megatrend University, Belgrade, 2008. Anucojić D, Internet and electronic business, USEE, Prometej, Novi Sad, 2008. Lowery, S., Work from Home, A Complete Guide to Developing a Successful Internet Business from Home, Brajusta Publishing, Inc., 2005			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 3	practice: 3	Other forms of classes: Study research work:	
Teaching methods Lectures are classroom- based-, and are performed with the help of video projectors and computers with Internet access, in the amphitheater with all students. Exercises are performed in small groups in a computer laboratory with a video projector and Internet access, as: 1) demonstration, to present the infrastructure and systems of Internet business; 2) practical, making four tasks of independent work on a computer in the laboratory, from the processed areas			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	
Four tasks for independent work	40	Oral exam	
Preliminary exam	20	practice	30
Preparation for presentation and defense of the paper			

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: SERVICE MANAGEMENT			
Teacher (Surname, middle initial, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: Elective course chosen, enrolled in the 5th semester			
Aim of the course Introduction to the basic principles, methods and techniques of service management in the conditions of market business, based on the achievements and experiences of developed countries.			
Outcome of the course: After passing the exam, the student knows the basic concepts of service management, understands the economic importance of service management and can demonstrate competence in a specific example of the implementation of specific service management.			
Class content Theoretical classes: Basic concepts and history of service management. Defining and general features of service management. Classification of services and activities that deal with them with practical examples. Characteristics and principles of service management. Economic importance of service management. Service management planning in the company. Service process management. Service distribution channels. Quality of service management. Service offer control. Integrating communications in the service sector. Service product. Practical teaching: More detailed explanations of topics from lectures and testing students' knowledge on certain topics. Realization of two theoretical seminar papers on topics from the framework of the material covered in lectures. Consultations during the preparation, presentation and defense of seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature: Basic literature 1. Inić B., Jergović A., 2010, Management and marketing of services, Belgrade Supplementary literature 2. Veljković S., 2009, Marketing services, Faculty of Economics, Belgrade 3. Senić R., Senić V., 2008, Management and marketing of services, Prizma, Kragujevac			
Number of hours of active teaching			Other classes
classes: 3	practice: 3	Other forms of classes:	Study research work:
Teaching methods: Lectures are auditory and are held in the amphitheater for all students at the same time. Exercises are organized by groups of students in the auditorium, as: 1. classroom, where certain topics from the lecture are explained, give instructions for practical seminar work on "Managing the service process in a particular business system" which is done in groups (group of most 3 students); 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students; 4. demonstration, for practical demonstration of service management on the spot.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BUSINESS ECONOMICS			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled in the semester			
Aim of the course The goal is to master the knowledge about the economy of work in achieving the goals of parts of the business-production system.			
Outcome of the course After passing the exam, the student knows the main factors of economic business, understands the role of costs, ie costs in achieving business success of the business - production system, and can demonstrate the application of profit depending on changes in production and rationalization of costs, consequently costs.			
Course content Theoretical teaching: Key determinants of a market economy for the functioning of a business production system, Supply-demand relations, Costs and costs of labor elements, Rational behavior, Cost price, Total income and profit, unit and marginal costs, Production volume and cost variability, Production volume economy, Buy or produce , Inventories and costs of their maintenance, Economic consequences of work in progress, Loans and interest, Pyramid system of business indicators, Labor productivity, economy and profitability of business. Practical teaching: Solving problem tasks that illustrate and practice certain theoretical topics (group and individual) through two-way communication. Processing of specific cases from practice. Publishing and elaboration and presentation of theoretical seminar papers, which include topics covered in lectures. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature Paunović, B., Business Economics - Company, Environment and Investments, Faculty of Economics, Belgrade, 2009. Pavličić, M., Business Economics - Elements of Microeconomics Theory, ICIM plus, Kruševac, 2005. Supplementary literature Milićević, V., Ilić, B., Business Economics, FON, Belgrade, 2005. Grozđanić, R., Economics of Enterprise, Faculty of Economics, Niš-Kragujevac, 2003. Kostić, Ž., Milojević, M., Business Economics, third edition, Institute of Economics and Finance, Belgrade, 2001.			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 2	practice: 2	Other forms of classes: Study research work:	
Teaching methods Classes are conducted through classroom lectures with the use of blackboards and video beams. The lectures provide framework problems and analyze facts and theoretical approaches. The exercises are taught in an interactive form in the following way: - as a classroom, where specific examples from practice are processed; - as a consultant for the			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Two theoretical seminar papers	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: MANAGEMENT OF SMALL AND MEDIUM ENTERPRISES			
Teacher (Surname, middle initial, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: selected elective course, enrolled in the 5th semester			
Aim of the course Mastering the basic knowledge concerning the relevant issues of small and medium enterprises (SMEs) in terms of establishment, functioning, growth and development in the world and in our country.			
Outcome of the course After passing the exam, the student knows the basic concepts related to the development of SMEs, understands the origin and organization of SMEs and can demonstrate the ability to define indicators of SME development			
Course content Theoretical classes Historical aspect of small and medium enterprises (SMEs) development, place and role of small and medium enterprises in world and domestic economy, basic features of SMEs, forms of SME organization, entrepreneurship and basics of management strategy in modern business conditions, investment management and evaluation of investment projects, indicators SME development, SME marketing function, SME information and communication technologies, SME consulting, case studies of successful SMEs. Practical teaching Introducing students to the organization, business and management of specific SMEs in the immediate environment. Realization of a practical seminar paper on the topic: The function of marketing in a specific SME. Consultations during the preparation, presentation and defense of theoretical seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.			
Literature Basic literature 1. Milošević D.: Management of small and medium enterprises, VŠ PEP, Belgrade, 2010. Supplementary literature 2. Radić D: Management of small and medium enterprises, BPS, Banja Luka, 2006.			
Number of hours of active teaching			Other classes
classes: 3	practice: 3	Other forms of classes	
Teaching methods Lectures are auditory and are organized for all students in the amphitheater, and are accompanied by video presentations. Exercises are group and are held in the auditorium, and by nature are: 1. auditory, where certain topics from the lecture are explained in more detail, give instructions for making a practical seminar paper on "Presenting the characteristics of a particular SME"; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students; 4. Demonstrative, to represent successful SMEs.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: INNOVATION THEORY			
Teacher (Surname, middle initial, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: chosen elective course and enrolled in the 5th semester			
<p>Aim of the course</p> <p>The goal is to master students' knowledge of the basic elements of the innovation process in order to train them for the practical implementation of the same in the company.</p>			
<p>Outcome of the course</p> <p>After passing the exam, the student knows the basic concepts of the innovation process and successfully implemented examples of innovation, understands the differences between individual concepts of innovation, and can demonstrate competence on the example of measuring innovation in the company.</p>			
<p>Course content</p> <p>Theoretical classes:</p> <p>The concept and definitions of innovation. The importance of innovation for the enterprise, economy and society. Successful innovation through case studies. Basic concepts of innovation. Innovation as change. Innovation as an achievement. Innovation as a consequence of achievement. Innovation as dynamic capacity. Classification and typology of innovation. Purely technological innovation. Innovation of another kind. Innovation process. Creative process. Invention. Tools to encourage creative thinking. Realization of invention. Diffusion of innovation. Methodology for measuring innovation. Subjective and objective approach for measuring innovation.</p> <p>Practical teaching:</p> <p>Further elaboration and deepening of topics covered in lectures. Case studies of successfully implemented innovations. Preparation of theoretical seminar papers on the topics covered in the lecture. Giving instructions, consultations and defense of seminar paper. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature</p> <p>Basic literature</p> <p>1. Krstić M., Skorup A., 2011, Theory of Innovation, textbook, ICIM, Kruševac</p> <p>Supplementary literature</p> <p>1. Krstić, M., Innovations, theory and practice, textbook, ICIM plus, Kruševac, 2009.</p> <p>2. Drucker P., Innovations and Entrepreneurship, Practice and Principles, II edition, Grmeč - Economic Review, Belgrade, 1996.</p>			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 3	practice: 3	Other forms of classes: Study research work	
<p>Teaching methods</p> <p>Lectures are performed in class for all students by presenting the teaching content with the help of a video projector. Exercises are performed: 1. auditory, where the analysis of case studies and issuance of seminar assignments by groups of students, 2. consultative, where mentoring takes place during the preparation of seminar papers, 4. demonstrative, for the presentation and defense of seminar papers</p> <p>.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Two theoretical seminar papers	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: ENTREPRENEURSHIP			
Teacher (Surname, middle initial, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: elective course chosen and VI semester enrolled			
<p>Aim of the course</p> <p>The goal is to master the basic knowledge of ways and means of generating ideas for new ventures and improving business, with checking their validity and implementation.</p>			
<p>Outcome of the course</p> <p>After passing the exam, the student knows the basic elements of designing an entrepreneurial venture and its realization, understands the role of entrepreneurship in the context of business production system management, and can demonstrate competence on the example of defining the necessary measures to implement the selected idea.</p>			
<p>Course content</p> <p>Theoretical classes:</p> <p>Entrepreneurship and management, insight and diagnosis of the business situation, collection of relevant information on latent opportunities in the immediate and wider environment, purposeful selection of ideas based on the adopted criteria on possible courses of action, orientation analysis of available resources (financial, human, material, etc.) rough "assessments of the reality of selected ideas, analysis of the situation in the relative environment - inside or outside the production and business system, from the point of view of time constraints in terms of speed of implementation, decision making, business plan or project concept, activation of available resources, nomination of responsible person, establishment of monitoring system and implementation coordination, analysis of the achievement of results.</p> <p>Practical teaching:</p> <p>Visit to entrepreneurial organizations. Case studies on practical examples. Practical examples from the domain of initialization of entrepreneurial venture. Preparation of theoretical seminar papers on the topics: Preparation of the founding act of the company, Development of a business plan. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
Literature			
<p>Basic literature</p> <p>Каравидић, С. and group of authors, 2011, Entrepreneurship, PEP High School, Belgrade,</p> <p>Pavličić M., 2005, Small Business Management, ICIM +, Kruševac.</p> <p>Supplementary literature</p> <p>Grozdanić, R., Entrepreneurship, TF Čačak, 2005.</p> <p>Sajfert, Z., Entrepreneurship, TF, Zrenjanin 2004.</p>			
Number of hours of active teaching (distance learning consultations)			Other classes
classes: 3	practice: 3	Other forms of classes	
<p>Teaching methods</p> <p>Lectures are performed in the auditory way by presenting the teaching contents. Exercises are performed: 1. demonstration, organized visits to companies as successful entrepreneurial ventures; 2. auditory, issuing seminar assignments by groups of students, 3. consultative, for mentoring during the preparation of seminar papers, 4. demonstrative, for the presentation and defense of seminar papers.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final test	points
Preparation for classes and attendance	10	Written exam	30
Two theoretical seminar papers	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BANKING			
Teacher (Surname, middle initial, name):			
Course status: elective			
Number of ECTS credits: 8			
Prerequisite: elective course chosen and VI semester enrolled			
Aim of the course: Mastering basic knowledge in the domains: asset policy, placement policy, interest rate policy, liquidity and profitability of banking and stock exchange operations, asset and liability management, rehabilitation and consolidation of banks.			
Outcome of the course After passing the exam, the student knows the basic concepts related to banks, understands active and passive banking operations and can demonstrate the ability to simulate the application of e-banking.			
<p>Course content:</p> <p>Theoretical classes: The concept, place and role of the bank; Basic functions of the bank; Modern characteristics of the bank; Establishment and management bodies of the bank; Active banking; Passive banking; Instruments for securing the collection of bank receivables; Neutral and own banking operations; Payment transactions in the country and abroad; Basic principles of banking; Supervision of the bank's operations; Internal control and audit of the bank; Regulation of consumer protection, banking secrecy, bankruptcy and liquidation of the bank; Electronic banking; Innovations in banking</p> <p>Practical teaching:</p> <p>Elaboration of topics from lectures and checking students' knowledge on certain topics. Realization of a practical seminar paper on the topic: "One day in a specific bank". Consultations during the preparation, presentation and defense of theoretical seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature:</p> <p>Basic literature</p> <p>1. Ristanović V: Banking, FPE, Belgrade, 2009.</p> <p>Supplementary literature</p> <p>2. Komazec S :, Ristić Ž. et al .: Monetary Economy and Banking Management, VPŠ Čačak, 2006.</p>			
Number of hours of active teaching			Other classes
classes: 3	practice: 3	Other forms of classes	
<p>Teaching methods:</p> <p>Lectures are held for all students as an auditorium in the amphitheater. Exercises are group and are held in the auditorium, as: 1. classroom, where certain topics from the lecture are explained in more detail, give instructions for making a practical seminar paper that is done in groups (a group of 3 students); 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students; 4. demonstrative, to present the work of a bank.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: BUSINESS PLANNING			
Teacher (Surname, middle initial, name):			
Course status: required			
Number of ECTS credits: 7			
Prerequisite: enrolled VI semester			
Aim of the course: Introducing students to the process of making business plans, procedures, tools and techniques that are used during the development and implementation of planning documents and their application.			
Outcome of the course: After passing the exam, the student knows the planning process, understands the techniques used in business planning and can demonstrate the ability to create an annual company plan.			
<p>Course content</p> <p>Theoretical classes: The basic purpose and roles of the business planning process in the theory of modern management in a turbulent business environment. Different theoretical approaches and purposes, processes of development and application of business planning. Planning in the time and space dimension in the company. Planning documents.</p> <p>Practical teaching: Business plan case study analysis. Realization of practical seminar work on the topic: Annual plan of a specific company. Consultations during the preparation, presentation and defense of theoretical seminar papers. Evaluation and analysis of realized teaching. Preparation and implementation of the preliminary exam and preparation for the exam.</p>			
<p>Literature:</p> <p>Basic literature</p> <ol style="list-style-type: none"> 1. Milošević, D., 2012. Business planning in conditions of uncertainty, PEP, Belgrade 2. Paunović B., Žipovski D., 2008, Business Plan, Faculty of Economics in Belgrade 			
Number of hours of active teaching			Other classes
classes: 2	practice: 2	Other forms of teaching	Study research work
<p>Teaching methods:</p> <p>Lectures are performed as an auditorium for all students in the amphitheater, and are accompanied by video presentations. Exercises are performed in groups of students in the auditorium, as follows: 1. classroom, where certain topics from the lecture are explained, instructions are given for the preparation of a seminar paper; 2. consultative, within which consultations are conducted for the preparation of seminar papers; 3. demonstrative, for the presentation and public defense of seminar papers by students; 4. demonstrative, to represent the business of business production systems.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Preparation for classes and attendance	10	Written exam	30
Practical seminar paper	30	Oral exam	
Preliminary exam	20	practice	
Preparation for presentation and defense of the paper	10		

Study program: ECONOMICS IN THE BUSINESS AND INDUSTRIAL SYSTEM			
Type and level of studies: BASIC VOCATIONAL STUDIES - FIRST LEVEL			
Course title: PROJECT WORK IN ECONOMICS IN BUSINESS AND INDUSTRIAL SYSTEM			
Number of ECTS credits: 15			
Prerequisite: Passed all remaining exams			
<p>Aim of the course: The goal is to provide information support to students by combining the acquired knowledge for the development of thematic project work in real conditions in the pilot factory, which consists of designing measures to improve business, their implementation, monitoring and analysis of the achieved effects.</p>			
<p>Outcome of the course After passing the exam, the student knows how to identify problems in the business of the pilot factory, understands the way to solve the problem and can demonstrate the ability to design adequate measures to improve the business for the identified problem.</p>			
<p>General contents: Theoretical classes: Determining the topics of project works, determining groups of students and pilot factories. Instructions regarding the structure and methodology of project work realization. Content of project work: Introduction. A snapshot of the current business situation of the Pilot Factory. Condition snapshot analysis. Designing measures to improve the existing situation. Implementation of projected measures in real conditions. Assessment of possible effects. Analysis of the effect of implemented measures. Instructions for the realization of project works. Practical teaching: Analysis of successfully realized project works. Issuance and production of project works. Giving instructions for technical processing in accordance with the chapters of the work and mentoring during the preparation of project works. Evaluation and analysis of realized teaching. Preparation for the defense of project work on the exam. Basic and supplementary literature Basic literature Trajković, D., Ostojić, S., 2014, Practicum for project work, ICIM, Kruševac Supplementary literature Trajković, D., 2010, Project work in business and industrial management, ICIM, Kruševac Exemplary Project works of students of previous generations Depending on the chosen topic.</p>			
<p>Execution methods: The student chooses the topic of the project work in agreement with the subject teacher from the list of approved topics. The project work is submitted in four copies. The Commission for the defense of project work has three members, which consists of teachers of the School, and they are appointed by the director on the proposal of the mentor. The mentor is an obligatory member of the commission and must be a teacher in the subject on which the student is working on the project work. The defense of the project work of the students is oral and public and is performed in the premises of the School.</p>			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Activity during the lecture	10	Written exam	
Making the final paper	40	Oral exam	30
Preliminary exam		practice	
Presentation of the final paper	20		